

ANB
ARGENTINE BEEF
AZUL NATURAL BEEF



AZUL NATURAL BEEF S.A. - DEVESA ANB BRAND PRESENTATION

AZUL NATURAL BEEF S.A. is an Argentinian family- owned company. We are vertical integrated supplying 60 percent of our cattle supply. This helps AZUL NATURAL BEEF S.A. to guarantee 100 percent of traceability and grants full control over every step of the production process. We treat are cattle gently and housed them comfortably applying strict nutritional and breeding standards without hormones or antibiotics achieving a top quality product with an exclusive combination of flavor and tenderness.

Our cattle is born and raised on unique and rich pastures of the most fertile area of Argentina, “The Pampas”. All cattle are electronically tagged allowing tracking and monitoring throughout the entirely supply chain.

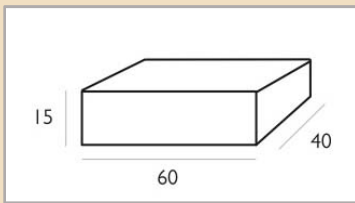
Processing takes place at our state of the art processing plant located in Azul, in the center of the Buenos Aires Province allowing the company to purchase high quality livestock of British cattle from nearby breeders in a 250km radius.

Using the latest machine technology, we produce top quality cuts based on customer specifications and we export beef to all global markets, including halal and kosher.



PACKING

ANB products are presented in standard size carton.
60x40x15 cm



BOX DESIGNS



KRAFT BOX



PREMIUM BOX

LABELLING

How our products are labelled:

INSIDE PRODUCT LABEL



INSIDE LABEL INFORMATION

1. Multilingual cut description in language of your choice
2. Generic identification with generic cut description, package description, establishment address in language of your choice
3. Traceability troop identification number
4. Slaughtering date in language of your choice
5. Production date in language of your choice
6. Best before date in language of your choice
7. Country of origin
8. Argentine Beef logo. EU only
9. Slaughterhouse number in language of your choice
10. Establishment number
11. Sold by weight in language of your choice
12. Senasa (National Service of Agri-Food Health and Quality) number
13. Item number
14. Product identification. EU only
15. In house company bar code
16. Storage instructions
17. International GSI-128 bar code identification

LABEL BRAND PRODUCT



BOX LABEL

STRIPLOINS CHAIN OFF +4KG		12171	
CONTROFILLETTO SENZA CATENA +4KG		0/	
ROASTBEEF OHNE KETTE +4 KG		JC	
BAG WEIGHT – TARA BORSAS – BEUTELTARA	0.066 Kg	NET WEIGHT – PESO NETTO – NETTOGEWICHT	13.893 Kg
BOX WEIGHT – SCATOLA TARA – KARTONTARA	1.041 Kg	GROSS WEIGHT – PESO LORDO – BRUTTOGEWICHT	15.000 Kg
QUANTITY – QUANTITÀ – MENGE	3	PRODUCTION DATE / DATA DI PRODUZIONE / PRODUKTIONSDATUM	22/04/2019
NUMERO DE CAJA – 13608100373449		DATE OF BEST USE / DATA DI BUON USO / VERBODEN DATUM VOOR GEbruik	22/03/2019
REFP CHILLED / CONSERVARE A	-10 to +20	SEALING / SIGILLAZIONE / VERPACKUNG	1
REF IN AGEING / REF IN MATURE	-1	PRODUCTION DATE / DATA DI PRODUZIONE / PRODUKTIONSDATUM	22/04/2019
TRADING POLY – PRODUCED BY – “PRODUZENT VON” AZUL NATURAL BEEF S.A.		PRODUCTION DATE / DATA DI PRODUZIONE / PRODUKTIONSDATUM	22/03/2019
PRODUCED IN ARGENTINA – PRODUCED IN ARGENTINA – HERGESTELLT IN ARGENTINA			
<small>(0190779906491217110011)184221713008222102013083230310000</small>			

1. Multilingual cut description in language of your choice
2. Bag weight
3. Box weight
4. Pieces per box
5. Box identification number
6. Box net weight
7. Box gross weight
8. Item number
9. In house QR code
10. Storage instructions
11. Traceability troop identification number
12. Slaughtering date in language of your choice
13. Production date in language of your choice
14. Best before date in language of your choice
15. In house QR code
16. Product identification. EU only
17. Establishment name and address
18. International GSI-128 bar code identification

PACKAGING

Vacuum Packed: The product has been packed in a specially formulated bag – vacuum packed and sealed to snug fit, for either chilled or frozen product.

Block Packed: The product is solid packed into a carton. Contains a polyethylene sheet or bag to protect the product. For frozen product only.



Vacuum Packed product